

## Important information for organisers of group stands



yummex Middle East  
The Event for  
Sweets and Snacks Professionals  
Dubai, UAE, 07.-09.11.2021

1. Please let us know the definite amount of space you will need for your group stand at the trade fair. The area you need is the sum of the individual spaces occupied by exhibitors, service areas and "internal" aisles. We require that the **application form 1.12** which has been filled in by you and bears your legally binding signature as the group organizer be returned to us.

Register by 30 April 2021 for the Early Bird Discount. The regular price will take effect **starting 01 May 2021**

until 30 April (Early Bird Discount)	USD 420.00 per m <sup>2</sup>
as of 01 May	USD 435.00 per m <sup>2</sup>

**Please note, that the date an application is received by Koelnmesse GmbH will be used for purposes of determining the price level.**

2. If you return the application forms bearing your signature by the deadline, we expect to be able to send you the **admission/stand confirmation** with the hall layout plans **from the beginning of June 2021**. In accordance with Item II of the General Section of the Conditions of Participation, the contract between you and Koelnmesse GmbH takes effect **upon receipt of this admission/stand confirmation**. Contractual relationships exist exclusively between Koelnmesse GmbH and you as the group organizer, in accordance with Item V of the General Section of the Conditions of Participation. The same applies to entries in the Media Package. Subsequent reductions of the stand area (such as when companies cancel their participation at a group stand after the group organizer receives the **admission/stand confirmation**) will be at the expense of the group organizer. Additional ordered space will be calculated with the date the request is placed by Koelnmesse GmbH.

3. **Group participants** (companies that will participate at yummex ME 2021 at the group stand that you have organized, under their own name and with their own personnel and products) **have to register** electronically. **Please note that co-exhibitors are not allowed with group participants.**

For electronic registration of the group participants, you have to use the Excel template we are providing. The information is used as the basis for the entry in the Media Package/in the catalogue, among other uses. **The completed file must be received by Koelnmesse GmbH by 10.09.2021**. Participants will not be entered into the "Catalogue/Internet" Media Package unless you have submitted the Excel template by the deadline.

Each participant must fulfil the requirements for taking part in yummex ME. In this regard, please note in particular Item 2 of Special Section A of the Conditions of Participation. Koelnmesse GmbH is entitled to reject companies that do not fulfil the requirements for taking part in yummex ME.

4. The distribution of individual areas at the trade fair is your responsibility as the organizer of the joint stand. Koelnmesse GmbH must be notified as to how the individual areas have been distributed **by 10 September 2021**. This information will be used as the basis for the allocation of the individual stand numbers and thus for the entry of the stand numbers in the "Catalogue/Internet" Media Package. Koelnmesse GmbH will allocate the stand numbers.

**As the group organizer, you are responsible for ensuring that all of the necessary documents are completed in full and returned on time. Should you fail to provide us with the allocation of the stand areas you will be entered into the catalogue with a group stand number.**

5. We expect to be able to send you the **stand rental fee invoice** for all of the areas occupied by you and your group participants with your stand space confirmation. The additional fees (registration fee, insurance fee and media package fee) will be invoiced as soon as all of your group participants have been registered.

The amount listed in the invoice must be paid on time in order for the group participants to occupy the stand area.