

Conditions of Participation Special Section A



yummex Middle East
The Event for
Sweets and Snacks Professionals
Dubai, UAE, 07.-09.11.2021

1 Organiser, Event, Venue and Dates

1.1 Title

yummex Middle East 2021 is being organised by Koelnmesse GmbH, Messeplatz 1, 50679 Köln, Germany and Dubai World Trade Centre P.O. Box 9292, Dubai, U.A.E

– hereinafter referred to as the organisers.

1.2 Date

The exhibition is being held from Sunday, 7 November to Tuesday, 9 November 2021 at Dubai International Convention and Exhibition Centre.

1.3 Opening times

The exhibition is open to exhibitors daily from 9:30 a.m. to 6:30 p.m. and to visitors daily from 10:00 a.m. to 6:00 p.m./ 5:00 p.m. on Tuesday (admission up to 4:30 p.m.)

1.4 Stand Construction and Dismantling

The period for setting up is from Thursday, 4 November to Saturday, 6 November 2021.

Dismantling is on Wednesday, 10 November 2021.

2 Eligibility to take part

2.1 Exhibitors should be manufacturers of goods that are included in the nomenclature of the exhibition (cf. 1.30 "List of Products") and if they are produced by the exhibitor at his own manufacturing plant or are offered as parts or accessories thereof.

2.2 Admission is also open to exhibitors displaying items which, in accordance with the list of goods are in keeping with the overall theme of the event and which the exhibitor has had manufactured under his own name, provided that the items in question are aimed at retailers and other marketing agents.

2.3 You can as well take part as a servicing company with your own products if your service activity is mentioned corresponding to the correct group of the list of goods (cf. 1.30 "List of Products").

2.4 The organisers will decide upon the acceptance of firms or products.

3 Participation Costs

Your participation will entail the following costs:

3.1. Stand costs

3.1.1 Participation fee: 435.00 USD per m² of floor space (minimum size 24 m²)

The participation fee does not include the provision of stand partition walls or other special construction elements. The participation fee is calculated according to the dimensions of the allocated exhibition space.

The participation fee (plus VAT) is:

for registrations until 30 April 2021

(Early Bird Discount)

420.00 USD per m²

for registrations as of 01 May 2021

435.00 USD per m²

– Registration form received by Koelnmesse –

The stand costs for space only include the rent for the exhibition space for the entire duration of the event including the build up and dismantling periods, a specific number of exhibitor and work badges, the use of all general technical and service facilities in the fair halls like lighting, ventilation, air conditioning, use of electricity on the stand, general surveillance of the halls and cleaning of the aisles; consulting on organisational matters by the organiser employees, catalogue entry according to Item 7.

The stand costs do not include the installation and use of compressed air, the installation of water connections and the use of water on the stand.

Double-storey stands are applicable for contracted ground area of 60 sqm and above (to be considered on a case-by-case basis).

3.1.2 Participation fee: 510.00 USD per m² with All Inclusive Package (minimum size 12 m² according to COVID-19 safety regulations)

The participation fee (plus VAT) is:

for registrations until 30 April 2021

(Early Bird Discount)

495.00 USD per m²

for registrations as of 01 May 2021

510.00 USD per m²

– Registration form received by Koelnmesse –

The stand costs for the All Inclusive Package construction include the rent for the exhibition space for the entire duration of the event including the build up and dismantling periods, a specific number of exhibitor and work badges, the use of all general technical and service facilities in the fair halls like lighting, ventilation, air conditioning, electrical consumption, general surveillance of the halls and cleaning of the aisles; consulting on organisational matters by Koelnmesse GmbH employees, catalogue entry according to Item 7.

The stand costs do not include the installation and use of compressed air, and the installation of water connections on the stand.

General setting up and dismantling of the stand, incl. all additional costs consisting of:

- Laying carpet over the entire booth area
- Booth partition walls (rear and side walls) as per stand space
- Fascia Board with Company Name in English
- Booth furniture per booth: as specified in Form S.12

3.2 Mandatory fees:

3.2.1 SHOW INSURANCE (required by the local organiser Dubai World Trade Centre)

The Exhibitor shall carry insurance to cover the following risks (a) Public Liability for AED 10 million; (b) Fire Damage for AED 200,000; (c) Medical; Expenses for 5,000 per person; (d) Food and Drink Poisoning for AED 10 million; (e) Damage caused by the Exhibitor to DWTC Property for 10 million; (f) Liability arising out of loading and unloading of Exhibition Material; (g) Exhibitor to Exhibitor Liability for AED 10 million; (h) Liability due to erection and dismantling of stands; (i) Damage caused to the Exhibitor's property for AED 50,000; (k) Personal Accident (including death and disability) for 3 employees of the Exhibitor for AED 30,000 per employee.

3.2.2 The Insurance cover prescribed in clause 3.2.1 will be taken out by the Organiser and the costs (165.00 USD) thereof charged to the Exhibitor, which shall be paid in the amount, the manner and in accordance with the issued invoice. No specific, event-related or global policy taken out or proposed to be obtained by the Exhibitor shall be acceptable, even if such policy were to contain matching cover.

3.2.3 MEDIA PACKAGE

The organisers offer a Media Package, which is mandatory for every Main Exhibitor and each Co-exhibitor. The obligatory fee is 315.00 USD (plus VAT)

The Media Package consists of the following elements

- One entry in the alphabetical List of Exhibitors (trade fair catalogue)
- Entries in the product group list (trade fair catalogue)
- Entry in the online trade fair catalogue with the company name, stand location, website, e-mail address
- Activation for the show online schedule planner (online trade fair catalogue)

3.2.4 REGISTRATION FEE

The Registration Fee is mandatory for every Main Exhibitor and each Co-Exhibitor. The obligatory fee is 275.00 USD (plus VAT)

4 Fitting and Arrangement of the Stands

4.1 Please take into account that where necessary hall pillars and other permanent construction features are contained in the rented stand spaces, the participation fee is calculated on the basis of the exact measurements of the stand space allocated.

4.2 Stand construction will only then commence if the exhibitor orders All Inclusive Package.

4.3 Any planned structure must be approved in advance by the organisers and the hall proprietor in writing. The stand must be constructed to comply with the dimension of the space allocated. Plans for non-standard structures or designs for stands with meeting rooms or where technical calculations are required, as well as plans for technical fittings should be submitted to the organiser and the hall proprietor in duplicate for perusal not later than 6 weeks prior to the beginning of the event.

In the event of these plans having to be scrutinised by the proprietor of the halls, the organiser shall assume responsibility for forwarding them as commissioned by and for the account of the exhibitor and shall notify the exhibitor of the outcome. The organiser will not release the exhibitions space in question for construction work until the results of the inspection have been received.

Any other fitting and arrangement of the stand is left to the exhibitor but should be appropriate for the event in question. The exhibitions company's name and full address must be clearly visible on each stand.

Each exhibitor will receive a stand sign with number of the booth according to the stand confirmation. The stand sign has to be clearly visible during all the exhibition time.

5 Exhibitor's Cards and Cards for Stand Construction Personnel

5.1 As an exhibitor you will receive:

Size of booth	Quantity of badges
Up to 10 m ²	5
11 – 15 m ²	10
16 – 25 m ²	15
26 – 50 m ²	20
51 – 100 m ²	25

The badges will be valid from the first day of the setting up until the last day of the dismantling of the stand.

Used exhibitor cards, i.e. those with the names of stand personnel printed on them, may be exchanged once for new cards free of charge in case the stand personnel will be replaced during the exhibition. The new cards can be obtained at the exhibitors' service office.

You can order additional passes with the correct order form in the Exhibitor Manual.

5.2 You will also receive free badges to enable the company personnel to enter the trade fair complex for the purpose of erecting and dismantling the stand. These badges are only valid up to the beginning and after the end of the exhibition. They do not entitle the holder to enter the complex during the exhibition. Exhibitors can order these passes with the correct order form in the Exhibitor Manual.

Non-company stand designers require a special permit to undertake construction work in the halls.

6 Rules of Sale Sales Restrictions Penalties

6.1 In view of the special trade character of yummex Middle East

(1) It is not permissible to openly mark prices on exhibited products

(2) It is not permissible to offer, sell or otherwise transfer articles which are related to the theme of this fair (cf. 1.30 "List of Products") to the final consumer.

Such transactions are prohibited throughout the entire fair, including the initial set-up and the final dismantling phases.

6.2 In view of these special trade character and prestige of yummex Middle East and rules governing equality of opportunity, it is essential that the regulations stated in subsection 6.1 are observed strictly and without exception.

6.3 The Organiser has the right to

(1) immediately close the stand of an exhibitor who violates (has violated) the sales restriction stated in subsection 6.1. The stand will be closed while yummex Middle East 2021 will still be in progress and without a court order. The exhibitor in question is responsible for any costs or consequences resulting from the stand closure and/or

(2) The organiser has the right to deny admission to any exhibitor who has violated the sales restriction in subsection 6.1.

Compensation or claims for reimbursement by the exhibitor are ruled out in the case of the afore-mentioned measures.

7 Catalogue

The organiser issues for their fairs and exhibitions a catalogue which includes an alphabetical list of firms, a list of goods and advertisements. This makes the catalogue an important and up-to-date source of reference for all interested persons and also gives it added value after the fair.

All entries in the catalogue must be submitted to the organiser or to the company commissioned by the organiser 6 weeks prior to the first day of the event. The organiser of the fair reserves the right to commission a third company with the production of the catalogue.

The organiser does not accept any liability for printing errors, incorrect placing, mistakes and other gaps or faults in printing. The advertiser shall be responsible for the subject matter of advertisements and entries and for any omission or mistake resulting from them.

8 Verbal Agreements

Any verbal agreements, individual permissions and exceptions outside the framework of this contract are not valid until confirmed in writing by the organiser.

9 Exhibitor Manual

After signing the Space Application Form and the formal admission of the exhibitor by the organiser, the exhibitor will receive the Exhibitor Manual. In this manual the exhibitor can order the different free-of-charge and chargeable services (such as e.g. additional furniture, additional stand cleaning, extra stand security, etc.) that the organiser offers.

10 General Conditions of Participation

We would like to draw your attention to the provisions contained in the General Section of the Conditions of Participation for the organiser events held outside the Federal Republic of Germany.