

## Essential information

Please also refer to our enclosed Conditions of Participation.



yummex Middle East  
The Event for  
Sweets and Snacks Professionals  
Dubai, UAE, 07.-09.11.2021

## The registration documents include

Essential information

The forms:

- 1.10 Registration for Main Exhibitor
- 1.11 Enclosure to the registration for Main Exhibitor
- 1.20 Application for Co-exhibitors
- 1.29 List of Products: Trend topics/ Target and Sales markets
- 1.30 List of Products
- 1.40 Show insurance
- S.12 All Inclusive Package
- Conditions of Participation Special Section
- Conditions of Participation General Section
- Koelnmesse subsidiaries, representatives and information centers

### 1 Registration

Form 1.10 must be submitted by each Main Exhibitor. Please fill out the registration form completely, stamp it with company seal and have a responsible person sign it. The registration is only valid when accompanied by the list of products on **Form 1.30**. Co-exhibiting companies need to be registered using **Form 1.20** respectively. A separate list of goods (**Form 1.30**) has to be filled out for each of these companies.

\*see Item V of the General Section of the Conditions of Participation

### 2 Participation fees

**The minimum stand size (space only) is 24 m<sup>2</sup>**

**The participation fee (plus VAT) is:**

for registrations until 30 April 2021

(Early Bird Discount)

**420.00 USD per m<sup>2</sup>**

or registrations as of 01 May 2021

**435.00 USD per m<sup>2</sup>**

**The rental fee for stand area (space only) does not include the cost for any constructions.**

**The minimum stand size (All Inclusive Package) is 12 m<sup>2</sup> \***

**The participation fee (plus VAT) is:**

For registrations until 30 April 2021

(Early Bird Discount)

**495.00 USD per m<sup>2</sup>**

or registrations as of 01 May 2021

**510.00 USD per m<sup>2</sup>**

**\* Minimum stand size according to COVID-19 safety regulations**

**For more information and specifications on equipment and services of the All Inclusive Package, please refer to form S.12.**

**The following mandatory additional fees will be added to the invoice:**

- Show Insurance 165.00 USD
  - Media Package (Internet Listing, Catalogue Entry, Online Matchmaking) 315.00 USD
  - Registration Fee 275.00 USD
- (Mandatory for every Main Exhibitor and each Co-exhibitor – will be invoiced to the Main Exhibitor. For more information, please see form 1.40 and paragraph 3.2 in the Special Conditions of Participation)

**All prices are net prices plus VAT.**

### 3 Stand confirmation

Once your company has been accepted for participation, you will receive confirmation of your stand.

### 4 Technical Manual

The specifications of the Dubai World Trade Centre Technical Manual, which will be made available by the Dubai World Trade Centre after publication, must be complied with. Every exhibitor is obliged to read this Manual and obey all instructions

**Please note the order deadlines.**

### 5 Withdrawal / non-participation

The contractual relationship can no longer be terminated once the stand has been bindingly registered and confirmed. The organizer can agree to the request for release from the contract only in exceptional cases if the stand space not required can be rented to another exhibitor. In this instance the organizer is entitled to demand a general reimbursement of the costs incurred corresponding to 25% of the participation fee. If the space cannot be rented, the full participation fee must be paid. Please see Item II of the "General Conditions of Participation".

### 6 Invoicing

You will receive the invoice for the stand area along with your stand confirmation letter. Please observe the terms and conditions of payment listed under Item IV of the general Conditions of Participation.

### 7 Venue

Dubai International Convention Exhibition Centre  
P.O. Box 9292  
Dubai, UAE

### 8 Important Contacts

**website: [www.yummex-me.com](http://www.yummex-me.com)**

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### 9 Koelnmesse representatives abroad

Koelnmesse has representative offices in over 100 countries. They will gladly assist you at any time. A list of these offices is available on the Internet at [www.koelnmesse.com](http://www.koelnmesse.com)