

Special Conditions of Participation for Organizers of Group Participations



yummex Middle East
The Event for
Sweets and Snacks Professionals
Dubai, UAE, 07.-09.11.2021

1. The group organizer is the individual who coordinates the participation of two or more companies in a trade fair, and who interacts with Koelnmesse as the organizer of a group participation and rents the required stand space(s). The signing of the Registration Form 1.12 with a legally binding signature acknowledges that the General and the Special Sections of the Conditions of Participation, the present Special Conditions of Participation for organizers of group participations and the Technical Manual are binding. The group organizer is the contract partner of Koelnmesse for the group participation he organizes. The group organizer is also the recipient of services with respect to VAT law.

2. Group participants are companies that jointly take part in a trade fair on the stand space(s) rented by the group organizer. Group participants take part in the event on the basis of a contract between the group participants on the one hand and the group organizer on the other. Group participants generally do not have a direct contractual relationship with Koelnmesse. The General and the Special Sections of the Conditions of Participation and the Technical Manual are binding for each individual company. The group organizer is responsible for ensuring that the group participants adhere to the Conditions of Participation. Koelnmesse is entitled to charge mandatory additional fees for each group participant. The amount of the mandatory additional fees is shown on Registration Form 1.12.

3. Group participations are to be organized and implemented in accordance with the General and Special Sections of the Conditions of Participation as well as the Technical Manual. All of the group participants have to meet the conditions for participation. Koelnmesse is entitled to reject companies that do not fulfil the requirements for taking part in the trade fair. If the group organizer sets any conditions of participation for the group participation, these conditions have to be approved by Koelnmesse in advance.

4. The group organizer is responsible for performing the following tasks in particular:

- Determining the space needed for the group participation with regard to the respective trade fair. The area needed is the sum of the individual spaces to be occupied by group participants, service areas and "internal" aisles.
- Notifying Koelnmesse of the amount of space needed. For each trade fair, the group organizer has to submit Form 1.12 completely filled in and with a legally binding signature.
- Planning, ordering and coordinating stand construction, media services and other services; returning the registration documents of the group participants in full for the entry in the catalogue, the online exhibitor database, and the "Matchmaking" system for contacts between exhibitors and visitors.
- Distributing individual areas. **Information on the distribution of the individual areas must be received by Koelnmesse by 10.09.2021** so that it can be used as the basis for assigning the individual stand numbers as this is necessary for entering the stand numbers into the Media Package. **Koelnmesse will assign the stand numbers.**
- Handling all contract-related communication activities with the organizer.
- Handling payments for the costs of the provided stand areas, the ordered stand construction and media services, and technical service and the other participation costs of the group participation.
- Ensuring that group participants adhere to the General and Special Sections of the Conditions of Participation, as well as the Technical Manual and instructions from Koelnmesse.

5. The group participants are registered with the group organizer in accordance with the General and Special Sections of the Conditions of Participation and the Technical Manual. The participants are registered using an Excel Template provided by Koelnmesse GmbH.

6. Group organizers register group participations in their own name and on their own account using the provided Excel template. The group organizer must also send the details of the group participants to Koelnmesse and ensure that this data can be used by Koelnmesse in accordance with the applicable data protection law. The group organizer is responsible for ensuring that all of

the necessary documents are completed in full and returned on time. Koelnmesse may reject a registration or cancel any admissions/ stand confirmations that may have already been sent if the documents are incomplete or not submitted on time. In such cases, Koelnmesse is also entitled to charge each participant a registration fee as stipulated by the Special Section of the Conditions of Participation.

7. Koelnmesse shall send the admission/stand confirmation to the group organizer. In accordance with Item II of the General Section of the Conditions of Participation, a contract between Koelnmesse and the group organizer takes effect as soon as the latter receives the admission/stand confirmation. Contractual relationships therefore exist exclusively between Koelnmesse and the group organizer, in accordance with Item V of the General Section of the Conditions of Participation.

A subsequent reduction of the stand area or the withdrawal of individual group participants is treated — relative to the respective reduction of the stand area — as a partial release from the contractual relationship, Item II, Paragraph 8 of the General section of the Conditions of Participation. The organizer can consent to a request for release from the contract by way of exception if the stand area made available can be assigned to a third party in return for payment. Unless specified otherwise in the Special Section of the Conditions of Participation, Koelnmesse is then authorized to charge a flat-rate amount of 25% of the participation fee for the costs incurred, without being required to provide further evidence. If the stand area cannot be handed over to a third party for a fee, the contract remains in force and the participation fee must be paid in full.

8. The participation fee and other costs are invoiced to the group organizer.

Status: August 2021