

Final deadline:  
20 April 2021

interzum @home

# Technical Information

Company Logo

400  
x  
400 px

Background banner on the exhibitor details page (Showroom)

2560 x 640 px

## Showfloor Visuals

Tile sizes in the show floor overview. The tile is automatically generated from background banner (no additional graphic needed)

Gold

1280 x 640 px

Premium and  
Group Organizer

560 x 360 px

Smart/Basic  
and Group  
Participant

360  
x  
360 px

interzum



## Showroom

- Content can be updated by the exhibitors themselves
- Company name: max. 200 characters; company description (long): max. 4,000 characters
- Unlimited amount of uploads of pdfs and videos (one video max. 500 MB).
- A link to external pages is possible.
- Interactivity  
All packages: Individual audio/video meetings up to 60 minutes (then dial in again, max. 10 people)

## Product Stage

- 20 minutes max.
- mp4 / 16:9
- Video encoding: h.264
- Audio encoding: AAC
- Frames per Second: 25
- Full HD resolution: 1920 x 1080 px

## Virtual Café and Roundtable Visuals

1280 x 720 px

## Contact us

**Petra Opgenoorth**  
Salesmanager Function & Components  
p.opgenoorth@koelnmesse.de

**Caroline Freda-Bodensteiner**  
Salesmanager Materials & Nature  
c.bodensteiner@koelnmesse.de

**Nicola Funk**  
Salesmanager Textile & Machinery  
n.funk@koelnmesse.de

**Michael Ahlgrimm**  
Salesmanager Materials & Nature  
Textile & Machinery  
m.ahlgrimm@koelnmesse.de