

## ORGANISATION AND SERVICES

# STAY SAFE

The measures defined under STAY SAFE ensure that large gatherings of people will be prevented and that you will be safe and in good hands even at classic contact points such as food stands. In this section, you will also find tips for your safe stay in Cologne.

In detail, this includes the following regulations:

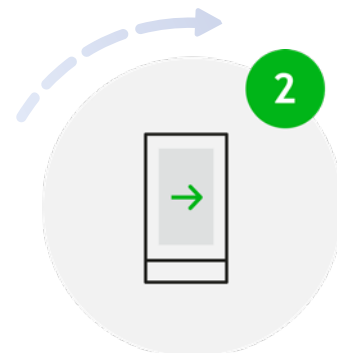


### MONITORING

We will use technical devices to always keep an eye on and if necessary regulate the spread of trade fair participants and the flow of visitors. An app will be made available to exhibitors and visitors for this purpose.

### DIGITAL SIGNAGE SYSTEMS

We already use our digital signage system in a large part of our exhibition grounds. It enables us to provide targeted information at central points and to draw attention to current regulations.



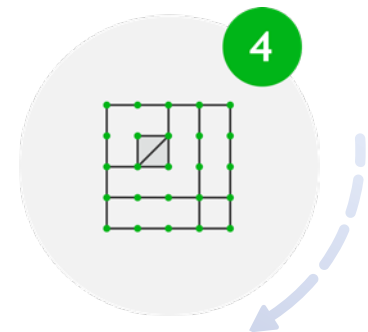


### TRADE FAIR EVENTS

Koelnmesse will review the feasibility of each event planned at the trade fair. Unfortunately we have to resign on events with party character at the stands in Corona times.

### INDIVIDUAL DESIGN OF CRUCIAL HUBS

We know at which hubs queuing and increased visitor traffic can occur. In order to avoid this, special regulations for cloakrooms, bag checks, turnstiles, information counters, car park ticket machines or lifts will be introduced.



### TRACKING VIA FULL REGISTRATION OF ALL PARTICIPANTS

All trade fair participants have already registered in advance via online ticket purchase or via their exhibitor pass in order to receive their access authorisation. This is to ensure that Koelnmesse can quickly identify contact persons in the case of a Corona infection.





### TICKET SALES

Tickets are sold exclusively online. The tickets are available on mobile devices and allow contactless access.



### FOOD SERVICE

Our food service partner has developed a comprehensive concept for hall gastronomy and stand catering that meets all legal requirements. This includes measures such as contactless payment.



### DIGITAL OFFERS

With a variety of digital services, we bring our customers together - not only on the trade fair grounds but also virtually. Each event offers exhibitors and visitors numerous opportunities to digitally participate in the trade fair.



### MEDICAL CARE

Qualified medical care is available on site at all times.



## YOUR STAY IN COLOGNE

In order to ensure your safety and health in the best possible way we work closely with the hotel and restaurant industry in Cologne. All hotels are obliged to implement the currently valid hygiene and infection protection standards within the framework of the Corona Protection Ordinance of the state of North Rhine-Westphalia.