

Facts and Figures

Trade fair	gamescom
Date of the event	25 - 27 August 2021 (Wednesday - Friday)



Organizer	Koelnmesse GmbH Messeplatz 1 50679 Cologne Germany
Event frequency	Annually
Conceptual sponsor	game - Verband der deutschen Games-Branche e.V.

www.gamescom.global

Contact:
Tim Endres
Mora-Lou Großkopf
Christian Herfurth
Carolin Jansen
Christoph Oepen
Susanne Tönnies
Lena Ibach

Venue	Cologne Exhibition Centre
-------	---------------------------

Phone
+49 221 821-3894
+49 221 821-3311
+49 221 821-2880
+49 221 821-3828
+49 221 821-3246
+49 221 821-3253
+49 221 821-2868

Product segments	<ul style="list-style-type: none">▪ Hardware▪ Software▪ Merchandising▪ Care, cleaning, repair▪ Telecommunications and internet▪ Media▪ Basic and advanced training▪ Associations/public institutions▪ Service providers▪ Development
------------------	---

Fax
+49 221-821-3099

Fair profile	<p>gamescom serves as the central platform for the European computer- and video game industry. This show brings together the retail, trade and the media providing the ideal setting for the establishment and cultivation of business relationships. The division into business area and entertainment area stands for a concept which will attract and appeal to industry and private visitors equally.</p>
--------------	---

e-Mail
t.endres@koelnmesse.de
m.grosskopf@koelnmesse.de
c.herfurth@koelnmesse.de
c.jansen@koelnmesse.de
c.oepen@koelnmesse.de
s.toennes@koelnmesse.de
l.ibach@koelnmesse.de

After the digital-only edition last year, gamescom 2021 will again take place digital-only.

Koelnmesse GmbH
Messeplatz 1
50679 Cologne
P.O. box 21 07 60
50532 Cologne
Germany
Phone: +49 221 821-0
Fax: +49 221 821-2574
info@koelnmesse.de
www.koelnmesse.de

gamescom now:

gamescom now:

In 2021, gamescom will once again offer the central meeting point for gaming fans from all over the world with an enhanced gamescom now platform. gamescom now is the central platform for trailers, live streams and announcements.

gamescom: Opening Night Live

In 2021, we will once again present THE spectacular gamescom opening show together with producer Geoff Keighley - live and with numerous highlights. The live event will include numerous announcements from major publishers & indie developers, world premieres with new footage, and guest appearances from stars of the international games industry.
Date: 25. August 2021

gamescom studio & gamescom: Awesome Indies:

Beyond gamescom: Opening Night Live, with gamescom studio and gamescom: Awesome Indies we offer other live streaming programmes and shows with a high reach - in 2019, the shows reached around 50 million views live and on-demand.

gamescom conference program:

The devcom and the gamescom congress are also planned digital-only in 2021. The developer conference devcom will once again offer a wide range of options for game developers on the topics game development, tech & tools, art & animation and diversity.
Date devcom: 23. August 2021-27. August 2021

The gamescom congress on the other hand serves as a think tank for digitalisation far beyond the games industry and addresses creative artists, teachers, politicians, scientists, journalists and industry representatives from all sectors.
Date: 26. August 2021.

**Target group
Exhibitors/visitors**

Suppliers of above mentioned product segments, end-consumers, retailers, distributors, distance sellers, import- and export firms, producers, developers, service providers, associations etc.

Facts and Figures



Director:	Tim Endres t.endres@koelnmesse.de
Sales Manager Exhibitors:	Mora-Lou Großkopf m.grosskopf@koelnmesse.de Christian Herfurth c.herfurth@koelnmesse.de Carolin Jansen c.jansen@koelnmesse.de Christoph Oepen c.oepen@koelnmesse.de
Project Assistant:	Susanne Tönnies s.toennes@koelnmesse.de Lena Ibach l.ibach@koelnmesse.de
Communications Manager: (PR)	Franz Peter Mann f.mann@koelnmesse.de
Communications Services: (PR)	Kirsa Wellmann k.wellmann@koelnmesse.de
Event Manager:	Laura Enderes l.enderes@koelnmesse.de Heide Wallbott h.walbott@koelnmesse.de
Communications Manager: (Advertisement)	Claudia Schiefer c.schiefer@koelnmesse.de
Communications Services: (Advertisement)	Michaela Roggendorf m.roggendorf@koelnmesse.de
Direct Marketing Manager:	Svetlana Ungefug s.ungefug@koelnmesse.de
Hotel Services:	Ingeborg Baumhögger i.baumhoegger@koelnmesse.de