




THE GAMESCOM 2020 EXPERIENCE

BRAND PARTNER

Available for brands that conduct their own games-related activities/events at gamescom. (e.g. e-Sports tournament of Brand xyz).
Not available for publishers/developers.

	<ul style="list-style-type: none">✓ Status as Brand Partner of gamescom✓ Mention as Brand Partner on gamescom website✓ Use of the gamescom brand in connection with own activities in the during gamescom 2020	
	<p>Possibility of placement in gamescom formats (gamescom: Opening Night Live, gamescom: Awesome Indies, gamescom: Best Of Show, gamescom: Daily Shows and gamescom studio)</p> <ul style="list-style-type: none">✓ Paid advertising placement	



PRICING

€ 5.000

Requirements:

To achieve more together, it is necessary to concentrate all activities on the gamescom period. Therefore, for example, no product presentations/events may take place before the gamescom: Opening Night Live on 27.08.2020 at 10 pm. Preparatory activities, preliminary reports, press conferences with embargo until the specified time, teasers and similar are excluded. No integration of publishers/developers without official partnership in own activities/events possible.