

Anuga, Cologne
7th October 2019

DISCOVERING MEGATRENDS IN FOOD

SUSTAINABILITY | DIGITALISM | INNOVATION | NEW FOODS

The iFood a unique opportunity to share with you market knowledge and technological expertise for creating an unparalleled networking and learning event. Over the last few years, the iFood has established itself as a highly regarded networking event at Anuga in Cologne, the world's largest trade fair for nutrition.

OUR SUPPORTING PARTNERS

GOLD SPONSOR



SILVER SPONSOR



MEDIA PARTNER



We cordially invite you to attend
the 5th Innovation Food Conference.

A highly regarded networking event for food
technologists, manufacturers and retailers.



DATE & LOCATION

7th October 2019

from 9.30 - 17.00

At Anuga, Cologne Messe Nord building



FEES & REGISTRATION

545.- EURO (EXCLUDING VAT)

The fee includes the participation in the conference, catering,
as well as a ticket for the ANUGA trade show

Register online: www.ifoodconference.com/registration

OUR SPEAKERS

We are very proud to share with you today the set of our executive speakers at the Innovation Food Conference...



Dr. Volker Heinz
Director & CEO
DIL Deutsches Institut für
Lebensmitteltechnik e.V.
Germany

CHAIRMAN AND MODERATION



Christoph Minhoff
Managing Director
Bundesvereinigung der Deutschen
Ernährungsindustrie e.V. (BVE)
Germany

GREETING SPEECH



Gerald Böse
CEO & Chairman of the Executive
Board
Koelnmesse GmbH
Germany

GREETING SPEECH



Hanni Rützler
Trend Researcher
Founder & CEO
futurefoodstudio
Austria



Dr. Klemens van Betteray
Vice President
CSB System AG
Germany



Marc Buckley
Sustainable Innovator
United Nations Development
Programm
Germany



Terry von Bibra
General Manager Europe
Alibaba Group Holding Ltd.
China



Daniel Köhnen
Senior Department Manager
Metronom GmbH
Germany



Jörg Brezl
CEO
SLA Software Logistik Artland
GmbH
Germany



Axel Arras
CEO
FPT Food Process Technology Co.
Ltd. Thailand



Béatrice Conde-Petit
Food Safety Officer
Bühler AG
Switzerland



Dr. Olaf Gruess
Technology Manager & Global
Connector
General Mills Inc.
USA



Dr. Matthias Moser
Managing Director Food Ingredients
Stern-Wywiol Gruppe GmbH & Co. KG
Germany



Daniel Zoll
Digital Content Creative
Germany



Malgorzata Fijalkowka
Manager
Protix B.V. / Fair Insects B.V.
Netherlands



Udi Lazimy
Senior Global Sourcing & Impact
Director
Just Inc.
USA



Didier Toubia
Co-Founder & CEO
Aleph Farms Ltd.
Israel

MONDAY, 7TH OCTOBER 2019

09:30	Registration
10:00	Welcome Message Dr. Volker Heinz, Director & CEO, DIL Deutsches Institut für Lebensmitteltechnik e. V. Christoph Minhoff, Managing Director, Bundesvereinigung der Ernährungsindustrie (BVE) Gerald Böse, CEO & Chairman of the Executive Board, Koelnmesse GmbH
10:15	Opening Speech Dr. Volker Heinz, Director & CEO, DIL Deutsches Institut für Lebensmitteltechnik e. V.
10:30	Future Food, New trends in food Hanni Rützler, Trend Researcher, futurefoodstudio
Session 1: SUSTAINABILITY – NEW CONCEPTS FOR FOOD	
10:50	Pres. 01: Sustainability as a central market theme: Business models and organisation Dr. Klemens van Betteray, Vice President, CSB System AG
11.10	Pres. 02: How Sustainable Impact Innovations around food are solving the World's Global Grand Challenges Marc Buckley, Sustainable Innovator, United Nations Development Programm
11:30	Coffee Break
Session 2: DIGITALISM – BLOCKCHAIN AND ARTIFICIAL INTELLIGENCE	
11.50	Pres. 04: Gateway to China: Reaching the Chinese consumer with Alibaba Terry von Bibra, General Manager Europe, Alibaba Group Holding Ltd.
12.10	Pres. 05: Blockchain-based archive storage – Archiv, Big Data und Cloud Daniel Köhnen, Senior Department Manager, Metronom GmbH
12.30	Pres. 06: The Digital Way Out. How smarter food production can solve some of today's global challenges Jörg Brezl, CEO, SLA Software Logistik Artland GmbH and Axel Arras, CEO, FPT Food Process Technology Co. Ltd.
12.50	Lunch Break
Session 3: INNOVATION – INCREASE OF KNOWLEDGE TRANSFER	
13.50	Pres. 07: N.N. Béatrice Conde-Petit, Food Safety Officer, Bühler AG
14.10	Pres. 08: Scouting for Innovation – Open Innovation Concepts for collaborating with early stage start-ups Dr. Olaf Gruess, Technology Manager & Global Connector, General Mills Inc.
14.30	Pres. 09: New challenges for the food industry: The transition into a plant based food base Dr. Matthias Moser, Managing Director Food Ingredients, Stern-Wywiol Gruppe GmbH und Co. KG
14.50	Pres. 10: Instagrammable x Food Daniel Zoll, Digital Content Creative
15:10	Coffee Break
Session 4: NEW FOODS – TRENDS IN GLOBAL FOOD SYSTEM	
15.30	Pres. 11: Insects – the new sustainable food category Malgorzata Fijalkowka, Manager, Protix B.V. / Fair Insects B.V.
15.40	Pres. 12: Building A Food System for Everyone to Eat Well Udi Lazimy, Senior Global Sourcing & Impact Director, Just Inc.
15.50	Pres. 13: Real meat, no slaughter: the cultured meat revolution Didier Toubia, Co-Founder & CEO, Aleph Farms Ltd.
16.00	Panel Discussion about New Foods Moderated by Dr. Volker Heinz, Director & CEO, DIL Deutsches Institut für Lebensmitteltechnik e. V.
16.30	Wrap-Up

SUSTAINABILITY
DIGITALISM
INNOVATION
NEW FOODS

 TICKETS

**GET YOUR TICKETS FOR OUR
 IFOOD CONFERENCE NOW!**

Registrate online: www.ifoodconference.com/registration



*For further information please
 do not hesitate to contact us:*

Marek Witkowski

Phone: +49(0) 5431.183 -286
 Mail: info@ifoodconference.com
www.ifoodconference.com

Gerdfried Senkler

Phone: +49(0) 5431.183 -284

