

Checklist for preparing your participation at Anuga 2021



Anuga
Cologne, 09.-13.10.2021

		done?
Register main exhibitor with Form 1.10 and Form 1.30 and Form 1.31	Until layout planning begins on 01.10.2020 (Early bird discount until 30.09.2020)	<input type="radio"/>
Application for completely outfitted stand Anuga with enclosed form S.12	by 01.08.2021 Stand construction: Tel. +49 221 821 3998 e-mail: services@exhibitor.koelnmesse.de	<input type="radio"/>
Register co-exhibitors /additionally represented companies using Form 1.20 /1.21 and Form 1.30 and Form 1.31 respectively	until 04.05.2021	<input type="radio"/>
Ordering Special Guest Card/ Priority Ticket in Koelnmesse pass portal to invite your customers	Exhibitor Support: Tel. +49 221 821 2994 Fax +49 221 821 3437 e-mail: tickets@koelnmesse.de	<input type="radio"/>
Ordering of marketing services (Marketing Package)	Once you receive your admission/stand area confirmation, our official contractual partners Neureuter Fair Media will provide you with all order information and documents for the marketing services offered (online available probably from March 2021).	<input type="radio"/>
Editorial and advertising deadline is 21.07.2021		
Order other services related to your trade fair presentation (e. g. Cleaning, power and water supply, hostesses etc.)	Deadlines are listed on the order forms found at the Service Shop (www.service.anuga.de) You will receive your log-in data from March 2021.	<input type="radio"/>
Order parking space for containers/refrigerated trucks	Before the start of the fair (subject to availability) Ordering via Service Shop (www.service.anuga.de). You will receive log-in details as of March 2021.	<input type="radio"/>
Register stand parties	Before the start of the fair Security Service: Tel. +49 221 821 3738 e-mail: d.schneider@koelnmesse.de	<input type="radio"/>
Register musical renditions	Before the start of the fair GEMA Bezirksdirektion Stuttgart Herdweg 63, 70174 Stuttgart, Germany Tel. +49 711 2252 794 www.gema.de/en/ , messe@gema.de	<input type="radio"/>
Reserve office and/or conference rooms	Before the start of the fair (subject to availability) Kölncongress: p.steinleger@koelncongress.de	<input type="radio"/>
Anuga Innovation Show: The product innovation platform at Anuga. Register your innovative products!	Start of application: 01.06.2021 End of application: 07.09.2021 Press: p.krause@koelnmesse.de	<input type="radio"/>
Use the "Infoscout" – information service for visitors with Form Z.03 and Form Z.04	Until two weeks before the start of the fair	<input type="radio"/>